



Priority Update: **HCC** **Board Meeting**

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Swim Digital Group, CEO



HCC'S DRIVING FORCE: COMPLETION RATES

Increase four-year graduation,
transfer and completion rates to 59%
by 2025



WHAT DOES THAT LOOK LIKE?

Persistence



- Accelerated Pathways
- Corequisite Education
- Howard Hub
- Dual Enrollment
- HCPSS Partnership
- Boys & Girls Club

WCCE
Alignment



- Student & Program Integration
- Process & Curriculum Alignment

Leadership
Development



- Presidential Leadership Academy
- Leadership HCC

How do we determine what is working, what should be changed, and what should be scaled to ensure maximum impact?



During Swim's Visits in June and July, we held 10 Deep Dive sessions focused on the following subjects:

- Onboarding
- Workforce Career and Community Education
- Advising
- First Semester at HCC
- 7-Week Courses
- Tutoring & Academic Support

These conversations centered on two HCC Forward priorities:

Persistence

WCCE Alignment

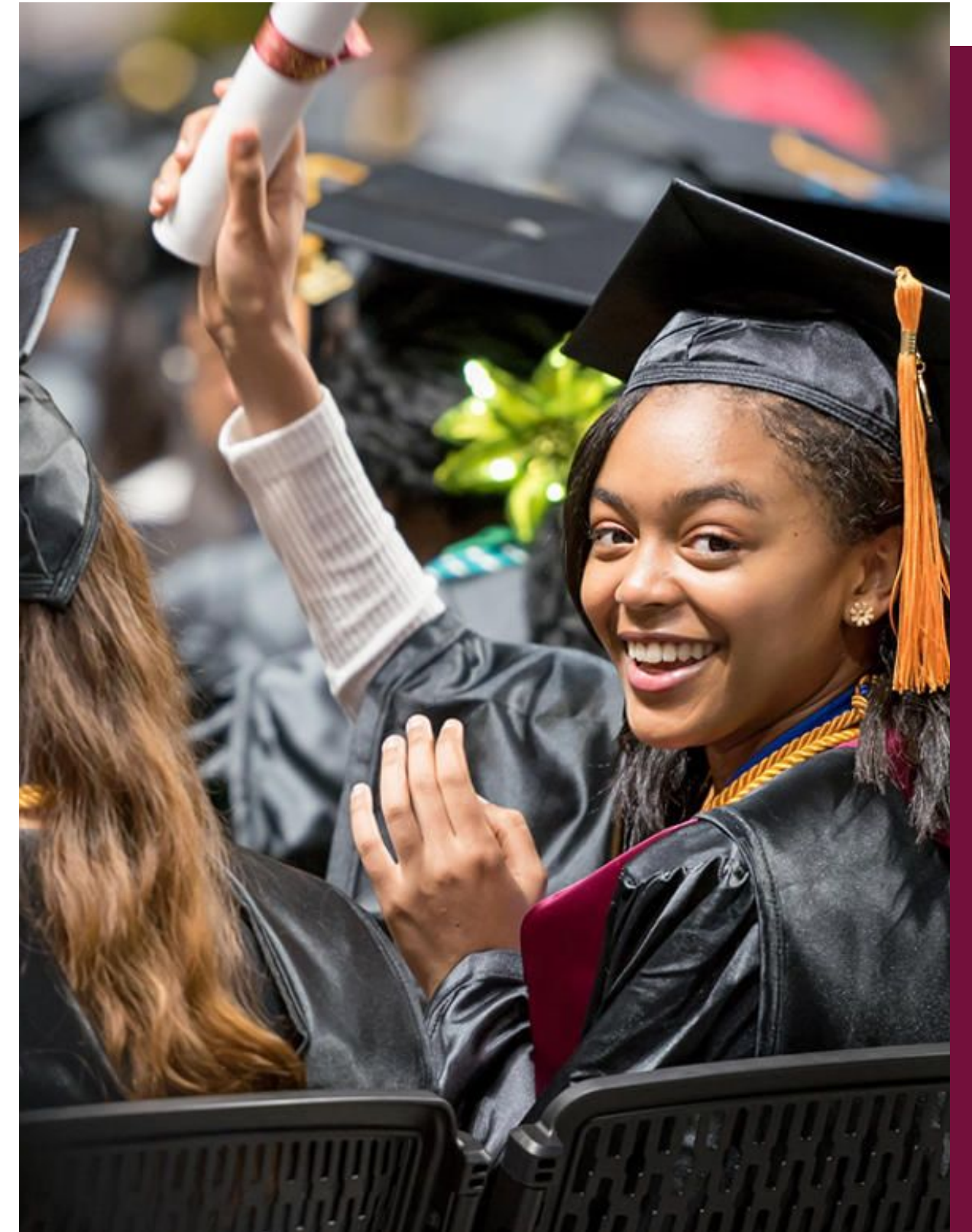


WCCE Alignment



WCCE Alignment Next Steps

- Working to provide CRM Recruit to streamline inquiry tracking and follow-ups.
- Execute on process mapping exercises to define a formal process for referring WCCE students to relevant academic programs.
- Develop partnerships between WCCE instructors and academic advisors to facilitate student transitions.
- Design and implement transcript and certification protocols to strengthen student matriculation into degree-seeking programs
- Develop a college-wide training program that will ensure understanding of WCCE programs, grades, and course requirements



Student Support



Next Steps - Student Support

- Develop and clarify a staffing plan for embedded tutoring in 7-week courses.
- Implement comprehensive training sessions for all student support staff to familiarize them with the changes and new processes related to Accelerated Pathways and co-requisite courses.
- Provide clear and accessible resources, such as FAQs and guides, to help staff support students effectively.
- Streamlining processes and communications to from admissions - completion, as well as Early Alert.



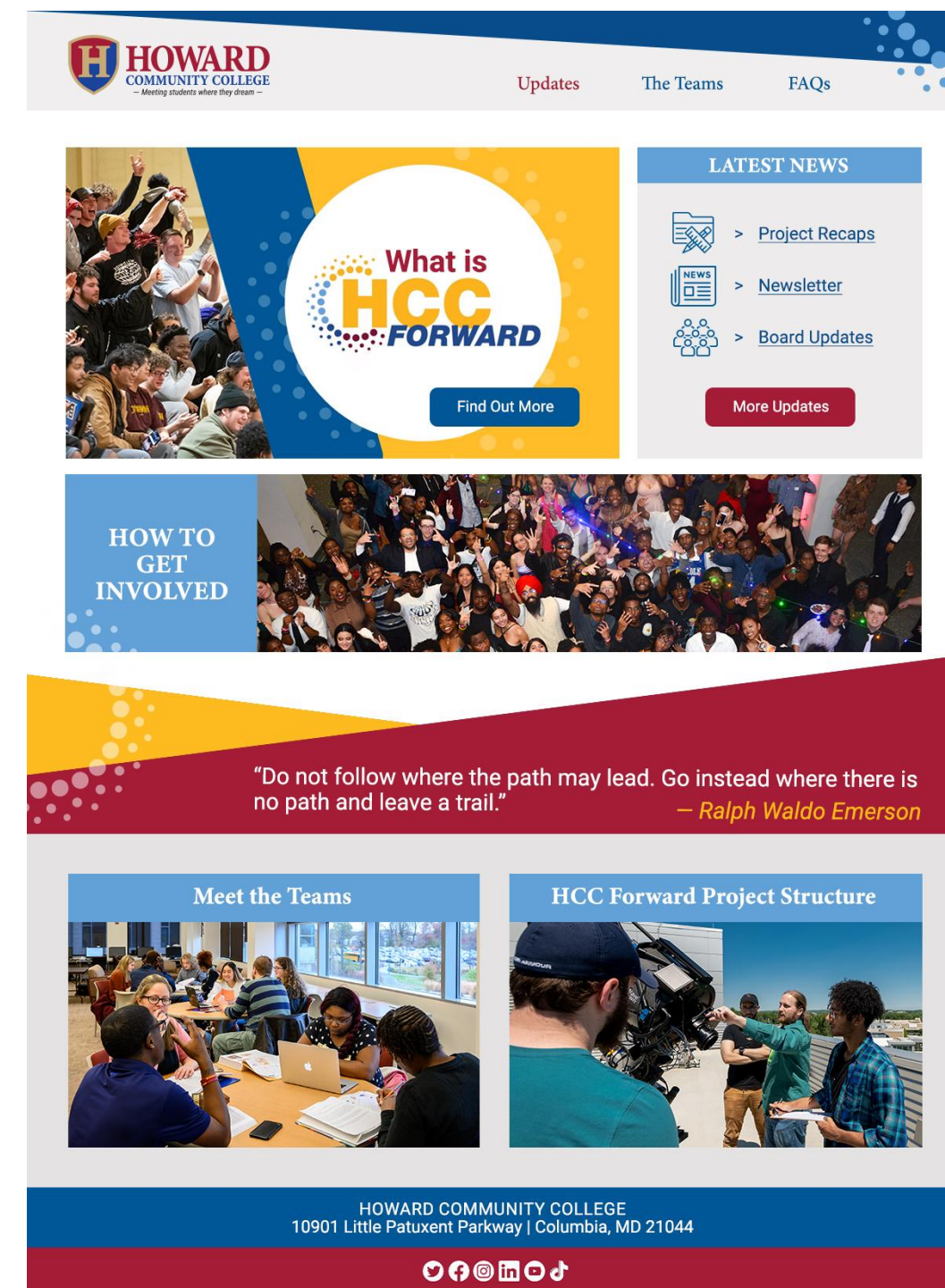
HCC Forward Microsite



HCC Forward Website

- College-wide site
- PLDP portion is live
- Full site launches October 1st

www.hccforward.com



The screenshot displays the HCC Forward website homepage. At the top left is the Howard Community College logo. To its right are navigation links for "Updates", "The Teams", and "FAQs". Below the navigation is a large hero section with a background image of students. On the left side of the hero section is a circular graphic with the text "What is HCC FORWARD" and a "Find Out More" button. On the right side is a "LATEST NEWS" section with three items: "Project Recaps", "Newsletter", and "Board Updates", each with a right-pointing arrow. Below the hero section is a "HOW TO GET INVOLVED" section with a background image of a large group of students. Below that is a quote by Ralph Waldo Emerson: "Do not follow where the path may lead. Go instead where there is no path and leave a trail." Below the quote are two sections: "Meet the Teams" with a background image of students in a meeting, and "HCC Forward Project Structure" with a background image of students working on a project. At the bottom of the page is a footer with the Howard Community College address: "HOWARD COMMUNITY COLLEGE, 10901 Little Patuxent Parkway | Columbia, MD 21044" and a row of social media icons for Twitter, Facebook, Instagram, LinkedIn, YouTube, and SoundCloud.

Next Steps



NEXT STEPS

- Kick off our HCC Forward corner in weekly President's Update - next week.
- Launch Change Management Strategy - October 1st.
- Applications for both programs in PLDP close October 4th.
- Meet with faculty surrounding 7-week in November.
- Process Mapping - WCCE Onboarding Integration & Enrolled to Completer kicks off in November and completed by February.

Thank You